

(a) enabling creation of a script containing at least one segment delimiter to identify a specific segment within the video stream;

(b) receiving a request to distribute one or more video segments of the video stream to said at least one destination;

(c) defining a set of commands that, when executed, distribute said one or more video segments and data related to said one or more video segments to said at least one destination; and

(d) executing said set of commands to distribute said one or more video segments and said related data to said at least one destination.

2. (Once Amended) A method of distributing a video stream from a source to at least one destination, comprising the steps of:

(a) receiving a request to distribute one or more video segments to said at least one destination, said video segments being part of a video stream that resulted from a production process that employed a script containing at least one segment delimiter to identify the content of a specific segment within said video stream;

(b) defining a set of commands, that, when executed, distribute said one or more video segments to said at least one destination; and

(c) executing said set of commands to distribute said one or more video segments to said at least one destination.

3. (Once Amended) The method of claim 2, wherein step (c) comprises the step of executing a set of commands to distribute data related to said one or more video segments to said at least one destination.

4. (Once Amended) The method of claim 2, further comprising the step of executing a set of commands to distribute advertisements along with said one or more video segments to said at least one destination.

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5. (Once Amended) The method of claim 2, wherein step (c) comprises the step of executing a set of commands to download said one or more video segments at said at least one destination prior to being viewed at said at least one destination.

6. (Once Amended) The method of claim 2, further comprising the step of executing a set of commands to provide a list at said at least one destination to allow selection of said one or more video segments.

7. (Once Amended) The method of claim 6, further comprising the step of allowing selection of a cut-in segment to permit a late breaking event to be viewed, wherein said late breaking event is not provided in said list.

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8. (Once Amended) A system for viewing a news program, comprising:
a video production system for recording a news program, wherein said news program includes a plurality of video segments, each video segment containing at least one segment delimiter for identifying said video segment; customizing means for allowing a viewer to select one or more of said video segments to be viewed subsequent to said recording of said new program, wherein said selecting means further includes means for allowing said viewer to select an order for viewing said one or more video segments; distributing means for distributing said one or more video segments to a display device.

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9. (Once Amended) The system of claim 8, further comprising:
means for defining a set of commands that, when executed, distribute said one or more video segments to said display device; and means for executing said set of commands to distribute said one or more video segments to said display device.

10. (Once Amended) The system of claim 9, wherein segment delimiters for said one or more video segments enable said distributing means to select and distribute said one or more video segments.

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2. ~~Please add the following claims:~~

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11. (New) The method of claim 1, further comprising the step of: executing commands to distribute an advertisement at specified intervals and durations.
12. (New) The method of claim 11, further comprising the step of: executing commands to provide a hyperlink with said advertisement to enable communications with a sponsor of said advertisement.
13. (New) The method of claim 1, further comprising the step of: executing commands to distribute said one or more video segments to a first frame for display at said at least one destination and an advertisement to a second frame for display at said at least one destination.
14. (New) The system of claim 8, further comprising: second distributing means for distributing data related to said one or more video segments.
15. (New) The system of claim 14, wherein segment delimiters for said one or more video segments enable said second distributing means to distribute said one or more video segments.

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16. (New) The system of claim 8, further comprising:
a time shifter for recording and enabling distribution of said one or
more video segments at a programmable or designated time.

17. (New) The system of claim 8, wherein said distribution means
enables distribution over a computer network to said viewer.

18. (New) A method of distributing one or more segments of a
show from a source to at least one destination, comprising the steps of:
(a) creating a script containing a segment delimiter to describe
the content of a specific segment of the show;
(b) receiving a request to distribute one or more segments of
the show to said at least one destination;
(c) defining a set of commands that, when executed, distribute
said one or more segments to said at least one destination; and
(d) executing said set of commands to distribute said one or
more segments to said at least one destination.

19. (New) The method of claim 18, wherein step (d) includes
executing commands to distribute said one or more segments over the global
Internet.

20. (New) The method of claim 18, wherein step (d) includes executing commands to format said one or more segments in accordance with the Internet Protocol defined in Internet Standard 5, RFC 791.

21. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:

- (a) creating a script containing at least one segment delimiter to identify a specific segment of the show;
- (b) receiving a request to distribute one or more segments of the show to said at least one destination;
- (c) defining a set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination; and
- (d) executing said set of commands to distribute said one or more segments and said related data to said at least one destination, wherein said distributing related data includes distributing media related to the content of said one or more segments, an advertisement, and/or a response to a search request for additional information.

22. (New) The method of claim 21, further comprising the step of: executing commands to distribute said advertisement at specified intervals and durations.

23. (New) The method of claim 22, further comprising the step of: executing commands to provide a hyperlink with said advertisement to enable communications with a sponsor of said advertisement.

24. (New) The method of claim 21, further comprising the step of: executing commands to distribute said one or more segments to a first frame for display at said at least one destination and said advertisement to a second frame for display at said at least one destination.

25. (New) The method of claim 21, further comprising the step of: executing commands to distribute said one or more segments to a first frame for display at said at least one destination and said related media to a second frame for display at said at least one destination.

26. (New) The method of claim 25, further comprising the step of: executing commands to synchronize display of said one or more segments and said related media, such that media related to the content of each segment is displayed at substantially the same time as the related segment.

27. (New) The method of claim 21, further comprising the step of: receiving a request for information related to a segment being displayed at said at least one destination when said request is initiated at said at

least one destination, wherein said distributing a response includes responding to said request.

28. (New) The method of claim 27, further comprising the step of: executing commands to distribute an advertisement related to said request or the response to said request.

29. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:

(a) enabling creation of a script containing at least one segment delimiter to identify a specific segment of the show;

(b) receiving a request to distribute one or more segments of the show to said at least one destination, wherein said receiving includes receiving a preferred time and/or order for presenting said one or more segments at said at least one destination;

(c) defining a first set of commands that, when executed, assemble said one or more segments at a play out bin to distribute at said preferred time and/or in said preferred order, and a second set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination; and

(d) executing said first set of commands and said second set of commands to distribute, at said preferred time and/or in said preferred order, said one or more segments and said related data to said at least one destination.

30. (New) The method of claim 29, further comprising the step of: executing commands to distribute an advertisement to a display at said at least one destination, such that said advertisement is serially displayed with said one or more segments.

31. (New) The method of claim 29, further comprising the step of: executing commands to distribute an advertisement to a display at said at least one destination, such that said advertisement is displayed in parallel with said one or more segments.

32. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:

(a) enabling creation of a script containing at least one segment delimiter to identify and describe the content of a specific segment of the show;

(b) receiving a request to distribute one or more segments of the show to said at least one destination, wherein said receiving includes

receiving a format specifying at least one of a content, duration, layout, and distribution start time for said one or more segments;

(c) defining a first set of commands that, when executed, assemble said one or more segments according to said format, and a second set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination; and

(d) executing said set of commands to distribute, according to said format, said one or more segments and said related data to said at least one destination.

33. (New) The method of claim 32, further comprising the step of: executing commands to distribute a late-breaking news event for display at said at least one destination, wherein said late-breaking news event is capable of being displayed before, during, or after said one or more segments.

34. (New) The method of claim 33, further comprising the step of: executing commands to distribute a late-breaking news event related to the content of at least one of said one or more segments.

35. (New) The method of claim 32, further comprising the step of: executing commands to download said one or more segments to a storage medium at said at least one destination.

36. (New) The method of claim 35, further comprising the step of: executing commands to receive a request to distribute an updated version of said one or more segments prior to display of said one or more segments at said at least one destination.

37. (New) The method of claim 35, further comprising the step of: executing commands to distribute a late-breaking news event prior to display of said one or more segments at said at least one destination.

38. (New) The method of claim 37, further comprising the step of: executing commands to distribute a late-breaking news event related to the content of at least one of said one or more segments.

39. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:

- (a) enabling display of a schedule of show segments resulting from a production process that includes the insertion of segment delimiters to identify and/or describe the content of segments;
- (b) receiving a request to distribute one or more segments from said schedule to said at least one destination in a designated format specifying at least one of a content, duration, layout, and time for distributing said one or more segments;

(c) defining a first set of commands that, when executed, assemble said one or more segments according to said format, and a second set of commands that, when executed, distribute said one or more segments to said at least one destination; and

(d) executing said set of commands to distribute, according to said format, said one or more segments to said at least one destination.

40. (New) The method of claim 39, further comprising the step of: executing commands to retrieve a user profile to implement said format.

41. (New) The method of claim 39, further comprising the step of: allowing selection of a cut-in segment to permit a late-breaking event to be viewed.

42. (New) The method of claim 39, further comprising the step of: executing commands to distribute a late-breaking event related to the content of at least one of said one or more segments.

43. (New) The method of claim 39, further comprising the step of: executing commands to download said one or more segments to a storage medium at said at least one destination.

44. (New) The method of claim 43, further comprising the step of: receiving a request to distribute an updated version of said one or more segments prior to display of said one or more segments at said at least one destination.

45. (New) The method of claim 39, further comprising the step of: executing commands to distribute an advertisement at specified intervals and durations.

46. (New) The method of claim 39, further comprising the step of: distributing a response to a request for information related to a segment being displayed at said at least one destination when said request is initiated at said at least one destination.

47. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:
(a) receiving a request to distribute one or more segments from a schedule in a designated format specifying at least one of a content, duration, layout, and time for distributing said one or more segments resulting from a production process that includes the insertion of segment delimiters to identify and describe the content of segments;

(b) defining a first set of commands that, when executed, assemble said one or more segments according to said format, and a second set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination, wherein said defining includes processing segment delimiters for said one or more segments to enable said assembling and distributing of said one or more segments;

(c) executing said set of commands to distribute, according to said format, said one or more segments and said related data to said at least one destination; and

(d) executing commands to track transmission of said one or more segments and/or said related data to enable billing and/or cost operations.

48. (New) The method of claim 47, further comprising the step of: executing commands to distribute an advertisement.

49. (New) The method of claim 48, wherein step (d) comprises the step of: executing commands to track exposure of said advertisement to enable an invoice to be prepared for distributing said advertisement.

50. (New) The method of claim 48, wherein step (d) comprises the
step of:

executing commands to track a user response to said
advertisement to enable preparation of an invoice for distributing said
advertisement.

51. (New) The method of claim 47, further comprising the step of:
executing commands to distribute a response to a request for
information related to a segment being displayed at said at least one destination
when said request is initiated at said at least one destination.

52. (New) The method of claim 51, further comprising the step of:
executing commands to track said request for information and/or
said response to said request for information.

53. (New) The method of claim 52, further comprising the step of:
enabling an invoice to be prepared for said tracking a request for
information and/or said tracking a response to said request for information.